

# Stimulate Tool Sales **NOW**

We offer you here a powerful stimulant for your January and February tool business—tools of the highest quality—the kind of tools most in demand—prices far below anything in the past. And more important still—a mark up for you that will give you a real profit.

We have never manufactured finer merchandise. These new prices break all records. They enable you to meet and **BEAT** any competition. You can now offer your trade the very finest tools at the very lowest prices—and make real profits doing it. Check these goods and prices carefully and see for yourself.

## Box Wrenches Today's **FASTEST SELLING** Tool

These three handy shorts will be the most popular wrench set ever made. They fit all six popular sizes. They slip into the pocket of a car or a suit of overalls. They fit the hard-to-get-at places easily. The 12 point heads makes them twice as efficient as an open end wrench.

Finished in bright sparkling chromium plate they are as beautiful as jewelry. Made from chrome vanadium steel, carefully heat treated, they are practically unbreakable—guaranteed for life by Hinsdale. They have **NEVER** been sold at \$1.25 retail before. You can do it and double your money.

### CHECK THESE PRICES

Number	Opening Sizes	Your Cost	Retail Price	Lowest Competitive Price
HD 10	3/8 - 7/16	\$0.18	\$0.35	\$0.43
HD 20	1/2 - 9/16	.22	.40	.45
HD 30	5/8 - 11/16	.25	.50	.50
HD 300	Set of 3	.65	1.25	1.38

ACTUAL  
SIZE

**HINSDALE**  
MANUFACTURING COMPANY

WEIGHT  
6 OZ.

**HANDY SHORTS**

**65<sup>c</sup>**  
Set of  
**3**



## RADIO AND IGNITION SOCKET SET

No. 185

**65c**

Retails Easily **\$1.25**  
Every Place at

Trim and accurate as jewelers' tools. A handsome little set made of toughest alloy steel. Contains 9 pieces, consisting of 5 Hex Sockets (opening sizes: 5/16, 11/32, 3/8, 7/16, 1/2), 2 Square Sockets (5/16, 3/8), Knurled Flex Handle, Slider Bar.

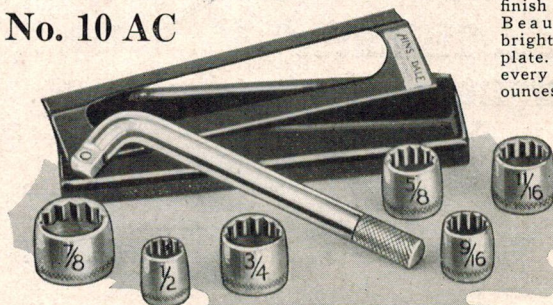
This set is in great demand by mechanics working on automobiles, radios, refrigerators, motors, etc., etc. The highest quality tools at prices that will make every mechanic buy them. New black crystalline finish box with hinged cover as shown. The mechanic's favorite tool for speed. Weight 15 ounces.



## AVIATION TYPE SOCKET WRENCH SET

No. 10 AC

This popular sized socket set was developed especially for aviation work but has become immensely popular with mechanics of all kinds. This compact seven piece set should be in the pocket of every motorist's car. It is compact—convenient—handy. Everyone wants it. 6 hexagon sockets (opening sizes: 1/2, 9/16, 5/8, 11/16, 3/4, 7/8) and 1 Knurled L Handle. In new black crystalline finish box with slide cover. Beautifully finished in bright sparkling chromium plate. This set appeals to every tool user. Weight 18 ounces.



**40c**

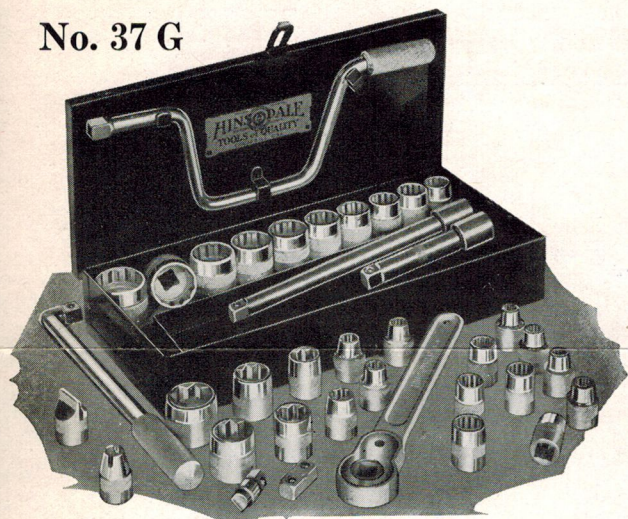
Retail Value  
**\$1.00**



# With THESE Tools You BEAT

**Offer Lowest Prices—Sell Highest Quality—**

No. 37 G



## 37-Piece Socket Set **\$4.95**

This Set Will Delight the Man Who Appreciates Tools

No. 37 G—Every man will admire this beautifully finished set packed in a jet black enameled box with carrying handle and hasp for lock. Has the latest drop forged, enclosed ratchet handle. A wonderful tool. Contains 37 pieces finished in sparkling chromium plate. Made of unbreakable alloy steel. 19 knurled, 12 point hexagon sockets (opening sizes: 5/16 to 1 1/4"), 9 knurled 8 point square sockets 5/16 to 7/8", sockets for drag-link, Alemite fitting and screw driver, 4 1/2" and 8" extension bar, connecting bar, 10" offset handle with knurled grip, 12" speeder. This set has everything and everything is highest quality, guaranteed for life by HINSDALE. These are tools that mechanics want. Weight, 14 lbs. Retail value, \$15.00.

No. STW 14



## Finest, Thinnest Straight Wall Super Socket Set **\$2.45**

No. STW 14—The finest sockets made. Straight wall. Thin wall, 12 point hexagon. They are the finest tools made for expert mechanics. Never before sold at popular prices. Beautifully chromium plated. Made of Chrome Vanadium Steel, heat treated. 12 sockets with opening sizes from 7/16 to 1 5/16 and 14 inch Flex Tee Handle with slide bar—the fastest, handiest, most powerful handle made. No finer tools can be made than these beautiful thin sockets. A set that sells on sight to anyone who knows tools. A big retail bargain at \$5.00. Weight, 4 lbs. 8 oz.

You have never handled finer tools than these. They are made of alloy steel, expert heat treatment and full chromium plate. The low prices now enable you to sell these tools at prices as low as you can please your most particular customer and do it at a profit. For low quality, poorly finished tools. Best of all you can sell the merchandise that enables you to make real profits. We are in competition. Compare quality, figure profits. Build your business.

## Every Tool User Wants BOX WRENCHES

The strongest, fastest wrench made. Reaches hard spots easily. Drop forged from Chrome Vanadium Steel. Fully heat treated, finished in sparkling Chromium plate. 12 point extra thin heads. Fit at any angle.

These wrenches have never been sold at prices like this before. Study the table below. You can beat all competition and still make a real profit.

### CHECK THESE PRICES

Number	Opening Sizes	Your Cost	Retail Price	Lowest Competitive Price
HD 1	3/8-7/16	\$0.19	\$0.30	\$0.35
HD 2	1/2-9/16	.21	.40	.45
HD 3	5/8-11/16	.22	.45	.48
HD 4	3/4-25/32	.26	.50	.49
HD 5	13/16-7/8	.30	.55	.55
HD 6	15/16-1	.32	.65	.65
HD 600	Set of 6	1.50	2.85	2.97

### REGULAR LONGS

**\$1.50**  
SET OF 6

Retail for  
**\$2.85**  
A Record Low

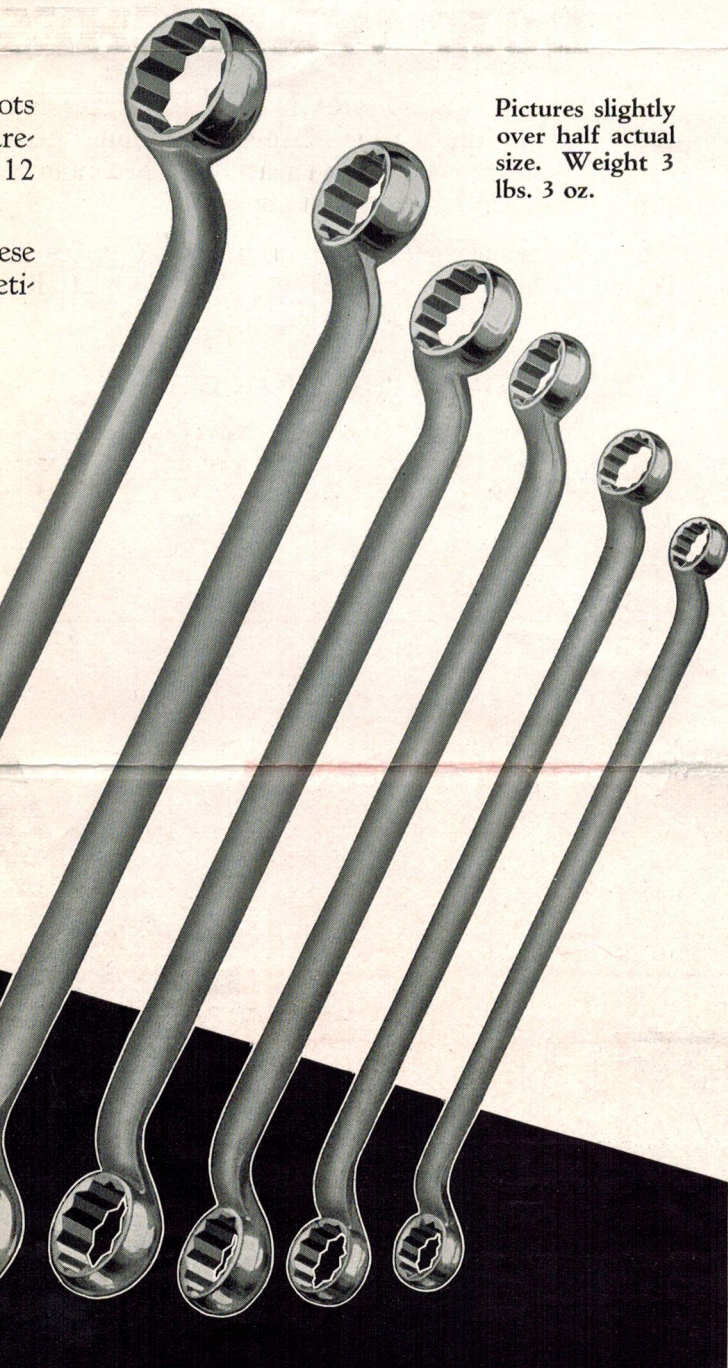


# Competition!

## Get a Real Profit

Get a new high standard of design and finish—finest engineering. They have an abundant eye appeal. These new wrenches are made today for cheap unfinished merchandise. You can sell them at a price below that being asked today by cheap stores. You can make money at it. There is a real mark up on this. We urge you to check these prices against your worst tool business with these fine tools.

## Wants This Set of



Pictures slightly over half actual size. Weight 3 lbs. 3 oz.

## USE THIS HANDY ORDER

YOUR NAME IS ON THE OPPOSITE SIDE  
TEAR OFF AND MAIL TODAY

To HINSDALE MANUFACTURING CO.  
215 North Desplaines St., Chicago, Ill.

Please ship at once

Quantity	Set and Price	Total
	HD 300 Set of 3 Handy Shorts @ \$0.65.....	
	HD 600 Set of 6 Regular, Long @ \$1.50 .....	
	5 sets HD 300, 5 sets HD 600 with Free Display Stand, @ \$10.25.....	
	No. 185 Radio and Ignition Socket Set, @ \$0.65.....	
	No. 10AC Aviation Type 7 Piece Socket Set, @ \$0.40.....	
	No. 37 G 37 Piece Standard Alloy Socket Set, @ \$4.95.....	
	No. STW 14 Straight Wall Super Socket Set, @ \$2.45.....	

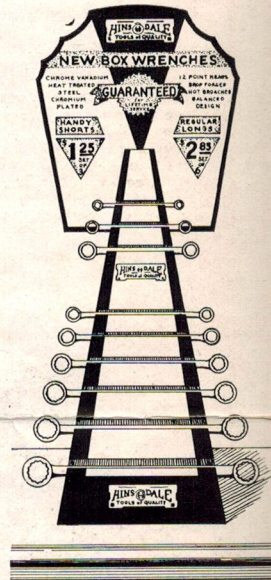
**HINSDALE**  
MANUFACTURING COMPANY

## Display Stand FREE!

Sent free with every order of 5 sets of shorts and 5 sets of long box wrenches.

Put it on your counter and watch your wrench sales grow.

Board shows prices and sizes of each individual wrench.



TRADE MARK REG. U.S. PAT. OFF.  
**HINSDALE**  
MANUFACTURING COMPANY  
**TOOLS of QUALITY**  
215 N. Desplaines Street  
CHICAGO, ILL.



**These Prices  
Guaranteed  
Until February 28  
1933**

**New Tool Prices**

Sec. 562, P. L. & R.  
U. S. POSTAGE  
1 c PAID  
Chicago, Illinois  
Permit No. 240

RETURN POSTAGE GUARANTEED

TRADE MARK REG. U.S. PAT. OFF.  
**HINSDALE**  
MANUFACTURING COMPANY  
**TOOLS of QUALITY**  
215 North Desplaines St.  
CHICAGO, ILL.

Tire Sales & Supply Co.  
216 S. Main  
Blackwell, Okla.